

Rep Order#	6853121	Ver#	1	Status	New	Traffic Order#	09/17/2012 3:04 PM	Printed:	09/17/2012 3:04 PM
EC'd	Yes						09/17/2012 2:10 PM	Last Received:	09/17/2012 2:10 PM
							Showing Buylines: All Lines		

Station	WVBT-TV NORFOLK, VA.	Agency	() AMERICAN RAMBLER PRODUCTIONS	Rep Firm	
Advertiser	() ROMNEY 4 PRESIDENT		138 CONANT STREET	Sales Office	() PHILADELPHIA
Product	MITT ROMNEY		BEVERLY, MA 02494	Salesperson	() ANJIE BRADY
Estimate#	210	Agency C/P1/P2/E	//210	Salesperson Phone#	215-567-6005
Buyer	STEPHANIE KINCAID	Flight Dates	09/19/2012 - 09/25/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

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---REPORT TOTALS---

Report Totals: 16 / \$17,475.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$17,475.00
Sales Totals: 16 / \$17,475.00
Station Totals: 16 / \$17,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$194,167	CATV 0%	WAVY 42%	WGNT 0%	WPXV 0%	WTKR 25%
		WTVZ 0%	WVBT 9%	WVEC 24%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE